

# Comparative Metrics & Conversion Cycles<sup>1</sup>

## Quick Sheet<sup>2</sup>

### Cash Burn/Build and Liquidity Ratios

**Cash Build** = Revenues<sub>1</sub> – (Accounts Receivables<sub>1</sub> – Accounts Receivables<sub>0</sub>)

**Cash Burn** = Operating Expenses<sub>1</sub> + Interest Paid<sub>1</sub> + Taxes Paid<sub>1</sub> + (Inventory<sub>1</sub> – Inventory<sub>0</sub>) – Current Liabilities<sub>1</sub> – Current Liabilities<sub>0</sub>) + (FA<sub>1</sub>–FA<sub>0</sub>+Dep&Am<sub>1</sub>)

**Cash Coverage Ratio** =  $\frac{EBIT+Depreciation \ \& \ Amortization}{Interest \ Expense} = \frac{EBITDA}{Interest \ Expense}$

**Current Ratio** =  $\frac{Current \ Assets}{Current \ Liabilities}$

**Quick Ratio** =  $\frac{Cash+Accounts \ Receivables}{Current \ Liabilities}$

**Net Cash Burn** = Cash Build – Cash Burn

### Comparative Metrics and Ratios

**b** = Retention Ratio =  $\frac{NI - Dividends}{NI}$  ; **1-b** = Payout Ratio =  $\frac{Dividends}{NI}$

**DE** = Debt to Equity Ratio =  $\frac{Total \ Debt}{Total \ Equity}$

**Debt Ratio** =  $\frac{Total \ Debt}{Total \ Assets} = 1 - \frac{1}{Equity \ Multiplier}$

**EM** = Equity Multiplier =  $\frac{TA}{TE} = 1 + \frac{Total \ Debt}{Total \ Equity}$

**Equity Ratio** =  $\frac{Total \ Equity}{Total \ Assets}$

**Equity Turns** =  $\frac{Total \ Sales}{Total \ Equity}$

**g** = growth rate of the subject cash flow variable

$$g = \frac{Cash \ Flow \ Variable_{END} - Cash \ Flow \ Variable_{BEGINNING}}{Cash \ Flow \ Variable \ Year_{BEGINNING}} \quad (100)$$

**g** = IR x ROIC - when **g** is calculated in this manner it is not likely to be the same as the g calculated above. This form of g is the level of growth the firm should be able to sustain given its current level of ROIC, investment rate, and capitalization.

**IGR** = Internal Growth Rate =  $\frac{ROA \times b}{1 - (ROA \times b)}$

**LTE** = Liabilities to Shareholder Equity =  $\frac{Total \ Liabilities}{Shareholder \ Equity}$

<sup>1</sup> The Quick Sheet is intended to present an abbreviated presentation of the included concepts in corporate finance and is not intended to be a full or complete representation of the concepts, models, metrics or the underlying foundations from which they are built.

<sup>2</sup> This material set was provided by Richard Haskell, PhD, Associate Professor of Finance, Bill and Vieve Gore School of Business, Westminster College, Salt Lake City, Utah (2020), [rhaskell@westminstercollege.edu](mailto:rhaskell@westminstercollege.edu).

**PE Ratio** = Price/Earnings Ratio = PPS/EPS

$$\text{PM} = \text{Profit Margin} = \frac{\text{Net Income}}{\text{Sales}}$$

**PPS** = Price Per Share = Market Price Per Share

$$\text{ROA} = \text{Return on Assets} = \frac{\text{NI}}{\text{TA}}$$

$$\text{ROE} = \text{Return on Equity} = \frac{\text{NI}}{\text{TE}}$$

$$\text{ROA}_{\text{DUPONT}} = \text{Dupont Identity} = \text{PM} * \text{Equity Turns} * \text{Equity Ratio} = \frac{\text{NI}}{\text{Sales}} \times \frac{\text{Sales}}{\text{TE}} \times \frac{\text{TE}}{\text{TA}}$$

$$\text{ROE}_{\text{DUPONT}} = \text{Dupont Identity} = \text{PM} * \text{TAT} * \text{EM} = \frac{\text{NI}}{\text{Sales}} \times \frac{\text{Sales}}{\text{TA}} \times \frac{\text{TA}}{\text{TE}}$$

$$\text{ROIC} = \text{Return on Invested Capital} = \frac{\text{NOPLAT}}{\text{IC}}$$

$$\text{SGR} = \text{Sustainable Growth Rate} = \frac{\text{ROE} \times b}{1 - (\text{ROE} \times b)}$$

$$\text{TIE} = \text{Times Interest Earned} = \frac{\text{EBIT}}{\text{Interest Expense}}$$

$$\text{Total Assets Turns} = \text{TAT} = \frac{\text{Sales}}{\text{TA}}$$

$$\text{Total Debt Ratio} = \frac{\text{Total Assets} - \text{Total Equity}}{\text{Total Assets}} = \frac{\text{Total Debt}}{\text{Total Assets}}$$

*PE Ratio is most commonly applied to common stock values and rarely applied to preferred stock shares*

*The term "Sales" in finance is often used to represent total income or total revenue*

### **Conversion Cycles and Turnover Ratios (Rates)**

$$\text{Average Daily COGS} = \frac{\text{COGS}}{365}$$

$$\text{Average Inventory} = \frac{\text{INV}_{\text{beginning}} + \text{INV}_{\text{end}}}{2}$$

**CCC** = Cash Conversion Cycle (Sale to Cash Conversion Period) = **DIO + DSO – DPO**

$$\text{Days' Costs in Payables} = \frac{365}{\text{Payables Turnover}}$$

$$\text{Days' Sales in Inventory} = \frac{365}{\text{Inventory Turnover}}$$

$$\text{Days' Sales in Receivables} = \frac{365}{\text{Receivables Turnover}}$$

$$\text{DIO} = \text{Days Inventory Outstanding} = \frac{\text{Average Inventory}}{\text{COGS}} \times 365$$

$$\text{DSO} = \text{Days Sales Outstanding} = \frac{(\text{AR}_{\text{beginning}} + \text{AR}_{\text{ending}})/2}{\text{Annual Revenue}/365}$$

$$\text{DPO} = \text{Days Payable Outstanding} = \frac{(\text{AP}_{\text{beginning}} + \text{AP}_{\text{ending}})/2}{\text{COGS}/365}$$

$$\text{Inventory Turnover} = \frac{\text{COGS}}{\text{Inventory}}$$

$$\text{ISCC} = \text{Inv/Sales Conversion Cycle} = \text{Inventory to Sales Conversion Period} = \frac{\text{Average Inventory}}{\text{Average Daily COGS}}$$

$$\text{Payables Turnover} = \frac{\text{COGS}}{\text{AP}}$$

*These conversion cycles are represented on an annual basis (365 days per year), but could be easily adjusted to any accounting period*

$$\text{PPCC} = \text{Purchase to Pmt Conversion Cycle} = \frac{((AP_{\text{beginning}} + \text{Accued Liabilities}_{\text{beginning}}) + (AP_{\text{end}} + \text{Accued Liabilities}_{\text{end}}))/2}{\text{COGS}/365}$$

$$\text{Receivables Turnover} = \frac{\text{Sales}}{\text{Accounts Receivable}}$$

$$\text{SCCC} = \text{Sale-to-Cash Conversion Cycle} = \frac{\text{Average AR}}{\text{Net Sales}/365}$$

### Market Value Ratios

$$\text{Price to Earnings (PE) Ratio} = \frac{\text{Common Equity Price Per Share}}{\text{Earnings Per Share}} = \frac{\text{Market Cap of Common Equity Shares}}{\text{Net Income} - \text{Dividends Paid to Preferred}}$$

$$\text{Price to Sales Ratio} = \frac{\text{Common Equity Price Per Share}}{\text{Sales Per Share Common Equity}}$$

$$\text{Market to Book Ratio} = \frac{\text{Market Value Per Equity Share}}{\text{Book Value Per Equity Share}}$$

$$\text{EBITDA Ratio} = \frac{\text{Enterprize Value}}{\text{EBITDA}}$$

*PE Ratio is typically applied to a firm's common shares after required dividends are paid to preferred shareholders*

*Market to Book Ratio may be considered for either Common or Preferred Shares separately or the two share types combined*