

Corporate Finance¹

Quick Sheet²

Finance Terms and Outcomes

CAPM - Capital Asset Pricing Model : $R_E = R_F + \beta(R_M - R_F)$

R_F = risk free market return; this value may be a current 2 or 10 year US Treasury rate

R_M = average market return for equity for industry in which the subject firm resides

β = risk adjustment for firm compared to the industry average for the firm such that $\beta = 1$ indicates firm risk/volatility level is equal to that of the average firm in the industry

CFFA₁ = OCF – NCS - ΔNWC

OCF = EBIT + Depreciation & Amortization – Taxes

NCS = FA₁ – FA₀ + Depreciation & Amortization

NWC = Current Assets – Current Liabilities = CA_i - CL_i

ΔNWC = (CA₁-CL₁)-(CA₀-CL₀)

CFFA₁ = CFFA₂ = CF_{CR} + CF_{SH} = Cash Flow to Creditors + Cash Flow to Shareholders

CF_{CR} = Interest Paid – Net New Borrowing = Interest Paid – (Long Term Debt₁ – Long Term Debt₀)

CF_{SH} = Dividends Paid – Net New Equity

COGS = Cost of Goods Sold = material inputs to those items the firm produces or sells

When the firm produces a tangible product COGS will include production-specific labor. When the firm provides a service COGS is sometimes thought of as that labor directly related to the provision of service, but in most cases service firms do not calculate COGS.

EBIT = Earnings before interest and taxes

EBIT is often referred to as Operating Income

EBITDA = Earnings before interest, taxes, depreciation and amortization

EPS = Earnings Per Share = (Net Income – Preferred Dividends Paid)/Common Shares Outstanding

EV = Enterprise Value = Mkt Cap Common + Mkt Cap Preferred + Mkt Value Long-Term Debt – Cash & Equivalents
when market value of long-term debt is not available, book value is often substituted

FCF = Free Cash Flow

FCF = NOPLAT + Depreciation – ΔNWC – NCS

These two versions of FCF should result in the same value

FCF = NOPLAT – Net Investment

FCF = NOPLAT $\left(1 - \frac{g}{ROIC}\right)$ *Often yields a different value than those above.*

¹ The Corporate Finance Quick Sheet is intended to present an abbreviated presentation of the included concepts in corporate finance and is not intended to be a full or complete representation of the concepts, models, metrics or the underlying foundations from which they are built.

² This material set was provided by Richard Haskell, PhD, Associate Professor of Finance, Bill and Vieve Gore School of Business, Westminster College, Salt Lake City, Utah (2017), haskell@westminstercollege.edu.

2) R_p = Dividend Rate of Preferred

Opportunity cost of Common Equity (R_E)

1) $R_E = R_F + \beta(R_M - R_F)$ This is the CAPM construction and is preferred if the data is available

2) $R_E = \frac{D_1}{P_0} + g$: this stems from the Dividend Yield equation $P_0 = \frac{D_1}{r-g}$ in which Modigliani & Miller

suggest that if D_1 is the dividend for a common stock, the P_0 is the current price of that stock based on the stock's expected return (r) and long run growth rate of the dividend (g) – as such r , or R_E , is the opportunity cost of the common stock.

$$\text{Market Value Bonds} = C \frac{\left[1 - \frac{1}{(1+YTM)^N}\right]}{YTM} + \frac{F}{(1+YTM)^N}$$

$$C = \frac{F * \text{Coupon Rate}}{\text{Periods per year}}$$

$$F = \text{Face Value}$$

$$YTM = \frac{\text{Current Market Yield}}{\text{Periods per year}}$$

$$N = \text{Years to Maturity} \times \text{Periods Per Year} = \text{Periods to Maturity}$$

Cash Burn/Build and Liquidity Ratios

$$\text{Cash Build} = \text{Revenues}_1 - (\text{Accounts Receivables}_1 - \text{Accounts Receivables}_0)$$

$$\text{Cash Burn} = (\text{Operating Expenses}_1 - \text{Dep/Am}_1 + \text{Interest Paid}_1 + \text{Taxes Paid}_1) + (\text{Inventory}_1 - \text{Inventory}_0) - (\text{Current Liabilities}_1 - \text{Current Liabilities}_0) + (\text{FA}_1 - \text{FA}_0 + \text{Dep\&Am}_1)$$

$$\text{Cash Ratio} = \frac{\text{Cash}}{\text{Current Liabilities}}$$

$$\text{Cash Coverage Ratio (aka Times Interest Earned)} = \frac{\text{EBIT} + \text{Depreciation \& Amortization}}{\text{Interest Expense}} = \frac{\text{EBITDA}}{\text{Interest Expense}}$$

$$\text{Current Ratio} = \frac{\text{Current Assets}}{\text{Current Liabilities}}$$

$$\text{Quick Ratio} = \frac{\text{Cash} + \text{Accounts Receivables}}{\text{Current Liabilities}}$$

$$\text{Net Cash Burn} = \text{Cash Build} - \text{Cash Burn}$$

Comparative Metrics and Ratios

$$b = \text{Retention Ratio} = \frac{\text{NI} - \text{Dividends}}{\text{NI}} ; \quad 1 - b = \text{Payout Ratio} = \frac{\text{Dividends}}{\text{NI}}$$

$$\text{Capital Intensity Ratio} = \frac{\text{TA}}{\text{Sales}} = \frac{1}{\text{Total Asset Turns}}$$

$$\text{Debt-to-Equity Ratio} = \frac{\text{Total Liabilities}}{\text{Total Equity}}$$

$$\text{Debt Ratio} = \frac{\text{Total Debt}}{\text{Total Assets}} = 1 - \frac{1}{\text{Equity Multiplier}}$$

$$\text{EM} = \text{Equity Multiplier} = \frac{\text{TA}}{\text{TE}} = 1 + \frac{\text{Total Debt}}{\text{Total Equity}}$$

$$\text{Equity Ratio} = \frac{\text{Total Equity}}{\text{Total Assets}}$$

$$\text{Equity Turns} = \frac{\text{Total Sales}}{\text{Total Equity}}$$

g = growth rate of the subject cash flow variable

$$g = \frac{\text{Cash Flow Variable}_{\text{END}} - \text{Cash Flow Variable}_{\text{BEGINNING}}}{\text{Cash Flow Variable Year}_{\text{BEGINNING}}} \quad (100)$$

g = IR x ROIC - when g is calculated in this manner it is not likely to be the same as the g calculated above. This form of g is the level of growth the firm should be able to sustain given its current level of ROIC, investment rate, and capitalization.

$$\text{IGR} = \text{Internal Growth Rate} = \frac{\text{ROA} \times b}{1 - (\text{ROA} \times b)}$$

$$\text{LTE} = \text{Liabilities to Shareholder Equity} = \frac{\text{Total Liabilities}}{\text{Shareholder Equity}}$$

PE Ratio = Price/Earnings Ratio = PPS/EPS

PE Ratio is most commonly applied to common stock values and rarely applied to preferred stock shares

$$\text{PM} = \text{Profit Margin} = \frac{\text{Net Income}}{\text{Sales}}$$

The term "Sales" in finance is often used to represent total income or total revenue

PPS = Price Per Share = Market Price Per Share

$$\text{ROA} = \text{Return on Assets} = \frac{\text{NI}}{\text{TA}}$$

$$\text{ROE} = \text{Return on Equity} = \frac{\text{NI}}{\text{TE}}$$

$$\text{ROA}_{\text{DUPONT}} = \text{Dupont Identity} = \text{PM} \times \text{Equity Turns} \times \text{Equity Ratio} = \frac{\text{NI}}{\text{Sales}} \times \frac{\text{Sales}}{\text{TE}} \times \frac{\text{TE}}{\text{TA}}$$

$$\text{ROE}_{\text{DUPONT}} = \text{Dupont Identity} = \text{PM} \times \text{TAT} \times \text{EM} = \frac{\text{NI}}{\text{Sales}} \times \frac{\text{Sales}}{\text{TA}} \times \frac{\text{TA}}{\text{TE}}$$

$$\text{ROIC} = \text{Return on Invested Capital} = \frac{\text{NOPLAT}}{\text{IC}}$$

$$\text{SGR} = \text{Sustainable Growth Rate} = \frac{\text{ROE} \times b}{1 - (\text{ROE} \times b)}$$

$$\text{TIE} = \text{Times Interest Earned (aka Cash Coverage Ratio)} = \frac{\text{EBITDA}}{\text{Interest Expense}}$$

$$\text{Total Assets Turns} = \text{TAT} = \frac{\text{Sales}}{\text{TA}}$$

$$\text{Total Debt Ratio} = \frac{\text{Total Assets} - \text{Total Equity}}{\text{Total Assets}} = \frac{\text{Total Debt}}{\text{Total Assets}}$$

Conversion Cycles and Turnover Ratios (Rates)

$$\text{Average Daily COGS} = \frac{\text{COGS}}{365}$$

These conversion cycles are represented on an annual basis (365 days per year), but could be easily adjusted to any accounting period

$$\text{Average Inventory} = \frac{\text{INV}_{\text{beginning}} + \text{INV}_{\text{end}}}{2}$$

CCC = Cash Conversion Cycle = **DIO** + **DSO** – **DPO**

$$\text{Days' Costs in Payables} = \frac{365}{\text{Payables Turnover}}$$

$$\text{Days' Sales in Inventory} = \frac{365}{\text{Inventory Turnover}}$$

$$\text{Days' Sales in Receivables} = \frac{365}{\text{Receivables Turnover}}$$

$$\text{DIO} = \text{Days Inventory Outstanding} = \frac{\text{Average Inventory}}{\text{COGS}/365}$$

Same as Inventory to Sales Conversion Period

$$\text{DSO} = \text{Days Sales Outstanding} = \frac{(\text{AR}_{\text{beginning}} + \text{AR}_{\text{ending}})/2}{\text{Annual Revenue}/365}$$

Same as Sales to Cash Conversion Period

$$\text{DPO} = \text{Days Payable Outstanding} = \frac{(\text{AP}_{\text{beginning}} + \text{AP}_{\text{ending}})/2}{\text{COGS}/365}$$

Virtually same as Purchase to Payment Conversion Period

$$\text{Inventory Turnover} = \frac{\text{COGS}}{\text{Inventory}}$$

$$\text{ISCP} = \text{Inventory-to-Sales Conversion Period} = \frac{\text{Average Inventory}}{\text{Average Daily COGS}}$$

$$\text{Payables Turnover} = \frac{\text{COGS}}{\text{AP}}$$

$$\text{PPCP} = \text{Purchase-to-Pmt Conversion Period} = \frac{((\text{AP}_{\text{beginning}} + \text{Accrued Liabilities}_{\text{beginning}}) + (\text{AP}_{\text{end}} + \text{Accrued Liabilities}_{\text{end}}))/2}{\text{COGS}/365}$$

$$\text{Receivables Turnover} = \frac{\text{Sales}}{\text{Accounts Receivable}}$$

$$\text{SCCP} = \text{Sale-to-Cash Conversion Period} = \frac{\text{Average AR}}{\text{Net Sales}/365}$$

Market Value Ratios

$$\text{Price to Earnings (PE) Ratio} = \frac{\text{Common Equity Price Per Share}}{\text{Earnings Per Share}} = \frac{\text{Market Cap of Common Equity Shares}}{\text{Net Income} - \text{Dividends Paid to Preferred}}$$

$$\text{Price to Sales Ratio} = \frac{\text{Common Equity Price Per Share}}{\text{Sales Per Share Common Equity}}$$

$$\text{Market to Book Ratio} = \frac{\text{Market Value Per Equity Share}}{\text{Book Value Per Equity Share}}$$

$$\text{EBITDA Ratio} = \frac{\text{Enterprise Value}}{\text{EBITDA}}$$

PE Ratio is typically applied to a firm's common shares after required dividends are paid to preferred shareholders

Market to Book Ratio may be considered for either Common or Preferred Shares separately or the two share types combined