

Richard E. Haskell, Sr. PhD

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Associate Professor of Finance
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EDUCATION

Ph.D., Economics, University of Utah, May 2015
M.S., Economics, University of Utah, May 2011
B.S., Family Financial Planning and Counseling, Brigham Young University,
December 1995

ACADEMIC FIELDS

Corporate Finance and Asset Valuation Modeling
Economics of Labor, Health, and Human Capital
Quantitative/Statistical Methods

RESEARCH INTERESTS

Public and Private Capital Markets, Asset Valuation Modeling, Public Policy, and
Education Finance. The effects of dual-credit enrollment on secondary, higher
education, and labor market outcomes

PUBLICATIONS

Haskell, Richard & Peter Seppi (2017), The Effect of SLDS Governance Structures
on System Effectiveness, *Educational Policy*, March 2018 (pending);
www.files.richardhaskell.net/File_Storage/Articles/Haskell%20and%20Seppi%202017%207-24-2017.pdf

Haskell, Richard & Chelsea Dye (2017), Discounted Cash Flow Valuation Models
in a Market Driven Environment, *The Journal of Investing*, Spring 2018 (pending)

Haskell, Richard & Chelsea Dye (2017), The Valuation Project, *The Journal of
Economics and Finance Education*, Vol. 16, No. 2, Summer 2018 (pending)

Patterson, Robert, Richard Haskell, & Ronald Mano, R. (2017), Managing US
Stock Market Oil Price Risk Using Exchange Traded Funds (ETFs), *The Journal of
Investing*, Fall, 2017; [www.files.richardhaskell.net/File_Storage/Articles
/Patterson%20et%20al%202017%20JOI%20Fall%202017.pdf](http://www.files.richardhaskell.net/File_Storage/Articles/Patterson%20et%20al%202017%20JOI%20Fall%202017.pdf)

Jensen, Ricard, Richard Haskell & Brian Larson (2017), How Does the Quality of
Concessions at an NFL Game Affect Fan Satisfaction and Behavior? Analysis of
Fan Perceptions; *Journal of Marketing Management*, Vol. 5, December 2017;
[www.files.richardhaskell.net/File_Storage/Articles/Jensen%20Haskell%20Larson
%202017%20-%20JMM.pdf](http://www.files.richardhaskell.net/File_Storage/Articles/Jensen%20Haskell%20Larson%202017%20-%20JMM.pdf)

Haskell, Richard E. (2016), The effects of dual-credit enrollment on
underrepresented students: the Utah case; *International Journal of Economics
and Finance*, Vol. 8, No. 1, January 2016, pp. 144-165
[http://www.ccsenet.org/journal/index.php/ijef/article/view/54041/0;](http://www.ccsenet.org/journal/index.php/ijef/article/view/54041/0)

Haskell, Richard E. (2016), Effects of Dual-Credit Enrollment and Early College High School on Utah Public Education; *Journal of Applied Economics and Finance*, Vol. 3, No. 2, May 2016, pp. 54-72
<http://redfame.com/journal/index.php/aef/article/download/1323/1343>

DISSERTATION

The Effects of Dual-Credit Enrollment on Secondary and Higher Education Outcomes: the Utah Case; <http://search.proquest.com/docview/1730264184>;
Final Defense: December 15, 2014; Committee Members: Dr. Codrina Rada (Chair and Advisor), Dr. Thomas Maloney (Department Chair), Dr. Richard Fowles (Director MSTAT Program), Dr. Stephen Reynolds (Economics Department Graduate Program Advisor), Dr. Andrea Rorrer (External Member, Director Utah Education Policy Center); May 2015

ACADEMIC EXPERIENCE

Associate Professor of Finance, Westminster College Gore School of Business 2015 – present. Undergraduate Courses taught in finance, including Fundamental of Business (BUSI 101B), Business Finance (FINC 300), Concepts and Applications in Corporate Finance (FINC 309), and graduate level instruction in Financial Statement Analysis (MBA 604), Executive Financial Decision Making (MBA 640), Business in the Global Economy (MBA 665C) and Understanding Market Dynamics (MBA 620C). Course designer for Business Fundamentals (BUSI 101B); the gateway course for all Westminster College business school enrollees.

Assistant Professor (Adjunct), University of Utah, Department of Economics 2015 - present. Undergraduate courses in economics, including Labor Economics (ECON 3100).

PhD Student/Instructor, University of Utah, Department of Economics 2011 – 2015. Undergraduate courses in economics, including Labor Economics (ECON 3100), Current Economic Problems (ECON 3540), Discrimination in the Labor Market (5140), Health Economics (ECON 5190) and graduate level courses in Health Economics (ECON 6190) and Discrimination in the Labor Market (6140).

Adjunct Instructor, Westminster College, Gore School of Business 2012 – 2015. Undergraduate courses in economics courses including Introduction to Economics as a Social Science (ECON 105), Microeconomics (ECON 263), Macroeconomics (ECON 253), and Current Economic Problems (ECON 412A) and graduate level instruction in Understanding Market Dynamics (MBA 620C).

Graduate Assistant, University of Utah, CSBS Research Administration 2011 – 2015. Development and administration of research awards for tenured/tenure-track faculty and advanced graduate students; including pre and post-award management in the College of Social and Behavioral Sciences.

GRANTS AND RESEARCH FUNDING

Kauffman Foundation Research and Policy Grant (2015-2017): Grant funding in support of a multi-state study of select effects of accelerated learning programs on higher education finance at the individual and household levels. Total grant award: \$140,340.

Online Course Development Grant 2014: Grant funding to support the development of an online Bachelor's degree in Economics through the University of Utah's Vice President of Academic Affairs Office. The effort includes working with a group of instructors and course developers in the Department of Economics, Center for Teaching and Learning Excellence, Teaching and Learning Technologies unit, and Office of Academic Affairs.

Rasmussen Doctoral Research Grant 2014-2015: Grant funding in support of studying *Effects of Student Participation in Utah's Public Education Career Paths: traditional, dual-credit enrollment, and early college high school programs.*

MUSE Project Grant 2014: Grant funding to promote civic engagement through economic and public policy education and civic integration.

Rasmussen Doctoral Research Grant 2013-2014: Grant funding in support of studying the *Economic Effects of Student Participation in Utah's Public Education Career Paths: a consideration of individual, household, and state level effects of student participation in traditional, dual-credit enrollment, and early college high school programs.*

Teaching and Learning Technologies Course Development Grant, the University of Utah 2013/2014: Grant funding extended by the University's Committee for Technology Enhanced Curriculum (CTEC) for the development of an hybrid version of ECON 3100, Labor Economics.

SCHOLARSHIPS AND AWARDS

Excellence in Teaching Award 2016-2017: Westminster College, Bill & Vieve Gore School of Business.

Favorite Professor Award 2016-2017 Westminster College, Bill and Vieve Gore School of Business, graduating Class of 2017

Stockham Medal for Conspicuously Effective Teaching 2015 (*Honorable Mention*). The Stockham Medal is awarded to one University of Utah graduate student each year for "conspicuously effective teaching."

Outstanding Teacher Award (nominee) 2013, 2014, 2015, 2016; Gore School of Business, Westminster College. Recognized for providing outstanding instruction, mentoring, and leadership in the Gore School of Business.

Outstanding Instructor Recognition 2015, Continuing and Adult Education, University of Utah. Recognized for teaching excellence and exceptional efforts in the classroom.

Marriner S. Eccles Graduate Research Fellowship 2014-2015. The Eccles Graduate Fellowship in Political Economy funds graduate level research in banking, business, education, finance, humanities, law, social sciences, and exploring the impact of their research on relationships among politics, public policy and the economy.

Outstanding Instructor Recognition 2014, Continuing and Adult Education, University of Utah. Recognized for teaching excellence and exceptional efforts in the classroom.

Herbert W. Gustafson Graduate Research Fellowship 2013-2014. The

Gustafson Graduate Research Fellowship funds graduate students performing scholarly research in Economics.

ONLINE PROJECTS

The Power of Multiples - www.multiples.rhaskell.org; May 2017; The Valuation Project includes a dynamic web portal showcasing valuation multiples research conducted by undergraduate researchers and Richard Haskell from Westminster College's Bill and Vieve Gore School of Business.

State Longitudinal Data Systems Research – www.slds.rhaskell.org; October 2016; The State Longitudinal Data Systems Research web site is an active repository of state level information on State Longitudinal Data Systems (SLDS) across the nation, includes state level SLDS profiles prepared by undergraduate researchers and Richard Haskell from Westminster College's Bill and Vieve Gore School of Business, and presents the current state of completeness, funding, accessibility, user interface, and interoperability of public education data systems for the 50 states; the effort is funded jointly by the Ewing Marion Kauffman Foundation, Westminster College, and the Haskell Foundation.

The Valuation Project - www.models.rhaskell.org; May 2016; The Valuation Project includes a dynamic web portal showcasing valuation model research conducted by undergraduate researchers and Richard Haskell from Westminster College's Bill and Vieve Gore School of Business.

WORKING PAPERS

Asset Valuation Models: Equational strengths and functional weaknesses of using discounted cash flow models

The effects of concession quality on the game day experience: A comparison of NFL and MLS fan perceptions

The Valuation Project: student focused learning in applied corporate finance

Four-Year Tuition Guarantee Programs – a review of performance guarantees in public and private higher education.

Working with State Longitudinal Data Sets: exploring the UDA and MCDS.

State level comparison of Dual-Credit Enrollment and Early College High School Programs: *the state of DCE in public and private education*

SELECTED PRESENTATIONS

National Center for Education Research (NCER, USDOE); Society for Research on Educational Effectiveness Conference, February 28, 2018, Washington, DC: Assessing Effects of Dual-Credit Enrollment and Early College High School through the Utah Data Alliance Data Warehouse

Association of Corporate Counsels, November 1, 2016, Salt Lake City, Utah: Financial Decision Making for Executives – a mini-MBA course focused on the methods and metrics of valuation and value enhancement using financial and asset modeling techniques.

National Alliance of Concurrent Enrollment Partners, October 2016, Louisville, Kentucky: Working with State Longitudinal Data Sets (SLDS): a status, resource, and regulatory review.

Western Social Science Association, April 2016, Reno, Nevada: Effects of Dual-Credit Enrollment and Early College High School on Utah Public Education.

Western Social Science Association, April 2016, Reno, Nevada: Working with State Longitudinal Data Sets: exploring the UDA and MCDS.

International Academy of Business Disciplines, March 2016, Las Vegas, Nevada: How Does the Quality of Concessions at an NFL Game Affect Fan Satisfaction and Behavior? Analysis of Fan Perceptions

Utah Academy of Sciences, Arts and Letters, March 2016, Salt Lake City, Utah: The effects of Dual-Credit Enrollment and Early College High School programs: a multi-state study.

Brigham Young University Faculty and Graduate Seminar, Provo, Utah, August 6, 2015: The Effects of Dual-Credit Enrollment on Secondary and Higher Education Outcomes: the Utah case... and beyond

Western Social Science Association, April 2015, Portland, Oregon: The Effects of Dual Credit Enrollment on Underrepresented Students: the Utah case

University of Utah CAKE Work in Progress Series, December 2014, Salt Lake City, Utah: Using Receiver Operating Characteristic (ROC) Analysis to Strengthen Propensity Score Matching's Model Outcomes (PSM)

Western States Graduate Workshop in Economics, October 2014, Salt Lake City, Utah: The Effects of Dual-Credit Enrollment on Underrepresented Students: the Utah Case

NSSR/UMASS Graduate Workshop in Economics, November 2013, New York City, New York: The Effects of Student Participation in Utah's Public Education Career Paths: *dealing with endogeneity and self-selection bias*

Western States Graduate Workshop in Economics, October 2013, Ft. Collins, Colorado: The Economic Effects of Student Participation in Utah's Public Education Career Paths: *a consideration of individual, household, and state level effects of student participation in traditional, dual-credit enrollment, and early college high school programs.*

Hinckley Institute Forum, Hinckley Institute of Politics, April 2013: The Sequester and U - An Informational Panel Regarding the 2013 Sequestration and Its Impact on the Country, State, and Students.

Western States Graduate Workshop in Economics, October 2012, Salt Lake City, Utah, Fall 2012: Inputs to Human Capital: the product of profit maximization, social welfare, or institutional bias?

University of Utah HESA Conference Spring 2011: Changes in Aggregate Income as Stimulated by Investments in Human Capital and Trade Openness – *a multi-national, longitudinal study in the effects of investments in human capital and trade openness on aggregate income.*

MEDIA

KTVX – News 4 Utah: How would a higher minimum wage effect Utah? Interview of Richard Haskell, PhD by Glen Beeby, KTVX news reporter. <http://www.good4utah.com/news/business/how-would-higher-minimum-wage-impact-utah/818566224>

KRCL – Radio Active: May 24, 2017; Is the U.S.A. a democracy or a corporatocracy? Hosts Lara Jones and Billy Palmer discuss the question with Richard Haskell, PhD (Associate Professor of Finance, Westminster College), Morgan Lyon-Cotti (Hinckley Institute Associate Director), Doug Burton (Vest Pocket Business Coalition). <http://www.krcl.org/blog/radioactive-may-24-2017/>

KCPW – The Bottom Line: April 28, 2017; A discussion on Corporate Social Responsibility, Purpose Driven Enterprise, and Finance Education with KCPW Anchor Doug Welch, and Westminster College students Francesca Scopello and Noelle Johnson. <http://kcpw.org/blog/the-bottom-line/2017-05-09/business-101-learning-value-giving-back/>

KCPW – Freakonomics: March 31, 2017; A discussion of Purpose Driven Enterprise and Westminster College's Business 101 course with Richard Haskell, PhD and Bardhi Ballata (Bill & Vieve Gore School of Business), and Emily Means and Roger McDonough (KCPW).

The Korea Times: City Edition: March 11-12, 2017; Westminster MBA Students Visit Korea – an exchange between Korea Times CEO Lee Chang-sup and Westminster College Professors Michael Keene, PhD, and Richard Haskell, PhD.

Westminster College - In the News: December 21, 2016; Westminster Business Students Donate Company Profits to Charity: *First-year business students challenged to experience purpose-driven enterprise from day one of college*; <http://news.westminstercollege.edu/2016/12/21/westminster-business-students-donate-company-profits-charity/>

National Alliance of Concurrent Enrollment Partnerships Webinar: August 19, 2016; *Dual and Concurrent Enrollment: Exploring Student Access and Equity of Outcomes in Illinois and Utah Featuring Richard Haskell, PhD (Westminster College) and Jason Taylor, PhD (University of Utah)*. <http://www.nacep.org/new-research-webinar/>

KRCL Radio Active Labor Day Special Presentation: September 5, 2016; A discussion of proposed increases in the minimum wage, the potential impact for the Utah and the nation. Chris Collard, Richard Haskell, PhD, and Natalie Gochnour. Hosted by Emily Means. <http://www.krcl.org/blog/radioactive-september-5-2016/>

Park City Television Mountain Morning Show: August 8, 2015; A discussion of recent US and China equity market transactions and market activity with host Joe Davis. <https://www.youtube.com/watch?v=QuBK4ZJJUT0>

Park City Television Mountain Morning Show: October 10, 2013; A discussion of the impact of the 2013 Federal Government shutdown with Mountain Morning Show host Joe Davis <http://parkcity.tv/schedule/mms-calendar/>

Hinckley Institute Forum Panel: April 4, 2013; Sequestration and U - Sequestration Considerations in Respect to the University of Utah. 04/10/2013. <http://www.dailyutahchronicle.com/?p=2587324>

Daily Utah Chronicle: April 10, 2013; James Curry, Assistant Professor in Political Science, and Richard Haskell, a Ph.D. candidate in Economics, spoke about the sequester's history and how budget cuts will impact the university's education and administration; <http://www.dailyutahchronicle.com/?p=2587324>

SERVICE

Outstanding Teaching/Coaching Committee (member); September 2017 to present, Bill & Vieve Gore School of Business committee.

Westminster College Faculty Affairs Committee (Chair); August 2015 to present; college wide committee.

Westminster College Retention Committee (member); August 2015 to present; college wide committee.

Opportunity Quest Mentor; December 2015; mentored Milky Hollow Farms – the team receiving top honors in the Westminster College competition and finalist at the Utah Entrepreneurship Challenge, April 2016.

PROFESSIONAL EXPERIENCE

President, Signature Management, LLC (retired), 1999 – 2010.

President/CEO, National Media Management, Inc. / Family Media Group, Inc., 1995 to 1999.

Executive Vice President / Director of Sales and Marketing, Feature Films for Families / Family Films of Utah, 1989 – 1994.

Vice President / Dean Witter Reynolds, Inc. 1983 – 1989.

FOUNDATION AND NON-PROFIT EXPERIENCE

Member of Board of Trustees of Itineris Early College High School; a Utah based 501(c)(3) and Charter High School under the Utah Department of Education; 2008 – present.

Chairperson (past), Board of Trustees of SALAAM; a Utah based 501(c)(3) focused on advancing diversity, acceptance and tolerance in Utah and the surrounding region; 2004 - 2012.

Member of the Advisory Board for Utah Community Research Group (UtahCRG); a research and advisory center based at the University of Utah, focused on assisting foundations and non-profit organizations with development and business analysis issues; 2011 - present.

The Church of Jesus Christ of Latter-Day Saints; active service and leadership assignments at the stake and ward levels from 1980 – present, in addition to serving as a full-time Missionary and Financial Officer in the New York Rochester Mission of The Church of Jesus Christ of Latter-Day Saints; 1978-1980.

OTHER

Birthplace/Citizenship: San Jose, California / United States

Software/Programming: STATA, R, Bloomberg Terminal (certified)